Dave Fass

davefass.com

Profile

I am a web developer who seeks opportunities to tackle complex challenges and drive positive change through technology. I relish the challenge of refining existing solutions, constantly seeking opportunities for enhancement and innovation to drive continuous improvement. I am eager to collaborate with like-minded teams where I can make meaningful contributions.

Experience

DIGITAL ECOSYSTEM MANAGER, PALEONTOLOGICAL RESEARCH INSTITUTION; ITHACA, NY – 2017-2024

- Streamlined setup, maintenance, and administration of PRI's websites, optimizing performance and functionality across diverse frameworks, services and platforms including Wordpress, Squarespace, Cloudflare Pages, GitHub, Hugo, Shopify, Google Analytics, and Amazon Web Services.

- Spearheaded the implementation and management of essential digital work and collaboration tools such as Google Workspace, Slack, Monday, Zapier, Bloomerang, Cuseum, FundraiseUp, Stripe, Canva, and Tockify, fostering seamless communication and productivity among team members, as well as increased productivity.

- Led several successful migrations of websites from outdated platforms to modern frameworks, resulting in significant enhancements in performance, user experience, and content accessibility for staff members.

IMAGE PROCESSING SPECIALIST, NATIONAL PEN COMPANY; SAN DIEGO, CA – 2007-2012

- Created website landing pages for email and direct mail marketing campaigns employing HTML, CSS, ASP.NET, and Adobe Photoshop to drive user engagement and conversion rates.

- Helped develop an innovative new landing page template, enhancing site aesthetics and functionality, while integrating Adobe Scene7 image technology to elevate visual appeal and user experience.

Education

College of the Atlantic, Bar Harbor, ME – BA Human Ecology, 2001

Skills

Squarespace | Hugo | Git & GitHub | Cloudflare | Wordpress | Shopify | Services Admin